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THINK FOOD

School Nutrition Programs

Shipment 7

January 2011

HAPPY NEW YEAR!!

USDA FOODS ORDER 2011-12

The USDA Foods order form is now available online to place your orders for the 2011-12 school year. The closing date for ordering is **January 20, 2011**. Everyone's entitlement amounts include carryover funds from the 2010-11 school year due to the 12 percent increase that was received in November. It also includes the USDA suggested 4 percent increase to adjust for items that may not be purchased during the 2011-12 school year.



Eggs	1 percent
Turkey	9 percent
Fruits/Vegetables	25 percent
Grain/Oils/	
Peanuts	3 percent
Cheese	<u>22 percent</u>
Total	100 percent

Because of the short time constraints for placing orders with the USDA there will not be time to allow for late ordering. Please place your orders as soon as possible and do not wait until the last minute.

To help you understand why your USDA Foods orders are not always filled as requested the following are the USDA general guidelines issued to states for ordering USDA Foods:

Beef	22 percent
Tuna	1 percent
Pork	6 percent
Chicken	11 percent

These are targeted percentages based on the national plan for traditional market support. Orders may vary slightly but should cross all USDA Foods areas. To meet the Farm Bill mandate the USDA must use all designated Section 32 entitlement funds for fruit and vegetable specialty crop purchases thus, 25 percent of your entitlement should be allocated to fruit and vegetable products to ensure market supports are met as well as meeting the Dietary Guideline recommendations.



The USDA also anticipates that prices will continue to increase for many protein items for the remainder of school year 2011 and into school year 2012.

TURKEY ROAST UPDATE

The turkey roasts have been purchased and

are scheduled to ship to the Helena warehouse in late January and early February. They will be shipped to you on Shipment 10 in March.

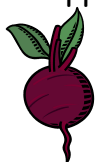
NATIONAL SALAD BAR INITIATIVE

The White House has launched a major new initiative to place 5,000 salad bars in schools across the country. First Lady Michelle Obama announced that the new Salad Bars to Schools initiative will help bring salad bars to schools that are interested in using alternative ways to encourage students to choose healthy food options.



Any K-12 school district or individual school participating in the National School Lunch Program is eligible to apply. Schools with Bronze status or above in the HealthierUS School Challenge will have priority in receiving a fully funded salad bar as money is raised with the stipulation that the school desires and can support a salad bar every day in their school lunch program.

Schools interested in salad bars can complete the online application at www.saladbars2schools.org. Schools will complete an individual Web page to gather donations from the community. Once enough money has been raised, a salad bar will be shipped to the school.



Once you submit your application and it is approved for funding the Fundraising Site for your school will go live. You and the initiative raise \$2500 for your salad bar. Once funded your salad bar is ordered for

shipment. For more information on the National Salad Bar initiative visit Salad Bars to Schools - Let's Move at: <http://saladbars2schools.org/>.

DoD UPDATE

Sysco Foodservice Company will continue to provide fruits and vegetables for the DoD Fresh program through the rest of the 2010/11 school year.

The DoD Fresh entitlement for the 2011-12 school year will remain at \$450,000. Be sure to watch for sign up information coming in May.

WINTER BID WINNER



Congratulations to Food Services of America as the winner of the winter bid. Deliveries will begin in January.

NATIONAL SCHOOL BREAKFAST WEEK

The National School Breakfast Week (March 7-11, 2011) is getting closer and now is the perfect time to break out that trench coat and spy glass and start your NSBW planning. The School Nutrition Association has many tools and other resources available to help you "clue-into" the School Breakfast Detectives campaign. Visit www.schoolnutrition.org/nsbw for information on the design a book cover contest as well as menu ideas and marketing tools.

